

IBISWorld vs. LLMs

AI tools like Claude and Chat GPT are great for brainstorming and discovery. But when you're making million-dollar decisions, you need expert-verified data you can trust.

[Get in touch](#)

[Power your AI tools](#)



We don't compete with AI. We power it.

Every data point is verified by our team of 100+ expert analysts and built into structured datasets that AI can read and interpret.



Human-verified

Every data point crosses an analyst's desk.



Always current

Data is updated regularly so you get the latest reported statistics.



Expert insights

IBISWorld analysts don't just verify data, they interpret it.

AI is only as good as the data behind it

Understand the difference between off-the-shelf AI tools that scrape information from the web and strategically built AI tools powered by structured datasets.

Generic AI tools

DATA CURRENCY

Training cutoff often 12–24+ months old. No real-time updates.

DATA ACCURACY

No verification. Data scraped from across the internet.

SOURCE TRANSPARENCY

Sourcing is unreliable or unavailable.

PROPRIETARY DATA

Limited to publicly available data. No paid datasets.

DECISION-GRADE

Not recommended for financial, M&A or board-level reporting.

AUDIT TRAIL

No accountability. Outputs not defensible in regulated reporting.

IBISWorld

DATA CURRENCY

Rolling updates by industry analysts capturing current trends and events.

DATA ACCURACY

Every data point sourced, cited and validated.

SOURCE TRANSPARENCY

Full methodology and primary source attribution included.

PROPRIETARY DATA

Exclusive datasets and proprietary 5-year forecasts.

DECISION-GRADE

Built for due diligence, lending, strategy and pitch decks.

AUDIT TRAIL

Citable, auditable and defensible in client and board presentations.

Unlock AI answers you can actually trust

Make the tools you already use smarter with structured industry and procurement data.

[Power your AI tools](#)

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