

IBISWorld’s data in Snowflake

Access thousands of IBISWorld's human-verified industry data points on the Snowflake Marketplace.

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Available datasets

Each dataset comes in two formats: a prestructured view for fast analysis and export, and a normalized view for custom data models and pipelines.

Market size and performance

Revenue, IVA, employment, enterprises, establishments, exports, imports and wages.

Industry risk scores

Structure, growth and sensitivity scores plus Early Warning System signals (US only): direction, volatility, intensity, z-score and matrix score.

Cost structure

Average profit margin and operating expense breakdown: wages, purchases, depreciation, marketing, rent and utilities.

Financial ratios

Income statement, balance sheet, liquidity, leverage, coverage and cash flow ratios by business size. US, UK, Canada and Australia.

Regional distribution

Revenue, establishments, wages and employment share by country, region and subdivision.

Demand drivers

Weighted impact scores for macro factors including interest rates, commodity prices, consumer behavior and more.

Major markets

Key buying segments and their share of current year industry revenue.

Products and services

Revenue contribution of each product and service type within an industry.

Industry structure

Level and trend for concentration, competition, barriers to entry, regulation, life cycle and capital intensity.

Specs

Delivery

- Snowflake native data share

Query language

- Snowflake SQL

Schema

- Reports (default)

Join key

- IBIS_REPORT_PK

Refresh

- Daily

Forecasts

- 5-year projections

Classification

- NAICS, SIC, ANZSIC, ISIC, NACE

What you can build

1. Dashboards that benchmark any industry against your own internal data
2. Risk models that incorporate IBISWorld's risk scores
3. Forecasting tools built on historical data and 5-year outlooks
4. Custom data products shaped exactly to your team's architecture and internal taxonomy

Geographic coverage

United States and Canada

- NAICS

UK

- UK SIC

Ireland

- NACE

Australia and New Zealand

- ANZSIC

Europe, 39 countries

- ISIC

Germany

- ISIC

Asia, 16 geographies (coming soon)

- ISIC

Start your free trial on the Snowflake Marketplace

Questions? Email us at snowflaketeam@ibisworld.com

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